

**Inside:
Learn How To ...**

Have a Voice in Your Co-op's Future

Win \$1,000 Electric Credit

Invest Now and Save Later

PowerLines

“Watts” Inside

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Time For Change

There are days in our lives that we all remember, both good and bad, because of the impact they had on our lives. The day we got married, the birthdays of our children, the day a loved one passed away: because the events of these days have such profound impacts on our lives, our memories of them often remain vivid and fresh. The day I began work at the cooperative is one of those days for me.

That was 37 years ago. I thought I was just starting a job that day; an opportunity to begin to earn a living. I didn't realize that it would be the beginning of a long relationship with the cooperative for which I feel extremely fortunate and am very grateful. I knew as I reported to work as a work order technician that I was starting a good job. However, I didn't realize how much I would come to value working for Central, how much the values under which Central conducts its business



**Larry Adams
CEO & General Manager**

would come to mean to me, and how much that relationship would allow me to grow.

We all have to work to put bread on the table. For many of us, the jobs we find to enable us to earn a living can be drudgery. This can be because of the nature of the work or the personality of the organization. I was fortunate to find employment with an organization that provided both challenging work with progressively greater responsibilities and a culture of

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Co-op Owners for Political Action: Here's How it Works

1. *Co-op Owners for Political Action is part of the Action Committee for Rural Electrification (ACRE).*

2. *ACRE contributions are used to fund political campaigns at both state and federal levels.*

3. *Join Co-op Owners for Political Action and your voice will be heard along with thousands of rural electric members across the country.*

Time For Change/From Page 1

respect and service that I wish was more prevalent in the business world.

Consumer Ownership Works

As you know, the users of the electric service the cooperative provides are owners of the cooperative. That is why we think of you not just as customers, but as more than that, as members. Your ownership of the cooperative promotes a different relationship between the company and the customer than with a for-profit company owned by absent stockholders. I believe this creates a stronger service culture than any other form of business. Your ownership of the cooperative also keeps us focused on the cost of providing that service, since the board of directors to whom I report is composed of members, like you, who use the service and ultimately pay the bills. Through my career at the cooperative, I have seen this consumer ownership structure work time and time again keeping the business focused on the people we serve. And, I believe that focus and respect to the member has made the work more rewarding than just chasing a profit.

This orientation toward the people the cooperative serves also promotes a work culture that respects its employees, and employees who respect each other and the members they serve. In the time I've been at the cooperative, I've had the opportunity to work alongside a number of people. They taught me and guided me as I learned to do the various jobs I have had at the co-op. I owe a great deal

to my coworkers and the board members who throughout my time here have provided the guidance I needed to improve my skills and advance in my responsibilities.

So both the work and the work atmosphere have made going to work an enjoyable experience for me throughout my time at the cooperative. I've had the best of both worlds: challenging, enjoyable work and a respectful, enjoyable work environment. I've been very fortunate.

However, as much as I still enjoy my work for you, it's time for a change. Accordingly, I will be retiring next year. The board of directors and I wanted to take this opportunity to let you know that this change is coming. The board has started the process to search for a successor to take the position of CEO and general manager, and over the next few months, they will be working through the search and transition process. The search will be national in scope and should be concluded in the first few months of next year. If you would like information about the process, please contact me or the board president, Jim Burd, at the cooperative.

While I will be at the cooperative for a few more months, I want to close this message by saying how much I have appreciated the opportunity to work for you. I am grateful for the career I have had here, and, hope that as owners, you will continue to participate in and grow your cooperative. It's worth it. Thank you!

Join Co-op Owners for Political Action

The electric cooperative industry, as well as most of the energy industries in general, is facing unprecedented legislative challenges. We need your help as cooperative members to make sure Central Electric is able to continue to provide affordable electricity now and into the future.

Legislation under consideration at the federal level has the potential to dramatically increase cost. If passed, federal cap-and-trade legislation, which effectively puts a tax on the amount of carbon dioxide produced by energy generators, is projected to dramatically increase the cost of electricity for every American. Cap and trade is just one of many new laws being considered as part of a new national energy policy. It is more important now than ever that rural electric consumers have their voices heard with our elected officials to make sure that the new energy policy is affordable.

How can you make a difference? Cooperative members should be informed of the issues that will affect them and their elected officials. Co-op Owners for Political Action is part of the Action Committee for Rural Electrification (ACRE) specifically established for cooperative owner-members. ACRE is the political action committee of the rural electric cooperative movement and is the voice of electric cooperative members nationwide.

Join ACRE today and have your voice combined with rural electric members across the country. Members receive the *ACRE Happenings* newsletter informing you of issues affecting our electric cooperative.

Join Co-op Owners for Political Action today by completing the adjacent form and sending it in with your bill or visit our Web site at www.central.coop. If you have any questions, contact the ACRE coordinator for Central Electric, Chris Panian, at 800-521-0570 ext. 2171 or cpanian@central.coop.



Yes, I want to join!

Make an annual contribution, or sign up to have your monthly contribution added to your electric bill.

Membership Categories

Regular Membership:	\$25 per year
Century Club Membership:	\$100 per year
President's Club Membership:	\$500 per year

Make an annual contribution

Make checks payable to: "Co-op Owners for Political Action." Return this form to Central Electric Cooperative, P.O. Box 329, Parker, PA 16049.

Amount enclosed \$ _____

Add monthly contribution to your electric bill

(check a box)

- Regular: \$2.08 a month (\$25 per year)
- Century Club: \$8.33 a month (\$100 per year)
- President's Club: \$41.67 a month (\$500 per year)

Membership Information

Name: _____

Address: _____

City: _____

State: _____ Zip: _____

Account: _____

Federal Election Law requires the following information for contributions equal to or exceeding \$200:

Employer: _____

Occupation: _____

Signature: _____

Date: _____

Get Involved: Join the MAAC Committee!

Are you interested in serving on a respected committee and sharing your ideas with other cooperative members? The Member Aware Advisory Committee (MAAC) is the perfect opportunity for you. Central is looking for members who would like to serve on the 2010-2011 MAAC Committee. The committee is designed to establish effective communication between cooperative members, the board of directors and management. As a MAAC member you have the opportunity to discuss and contribute your ideas on issues directly concerning cooperative members. MAAC members will also have the opportunity to submit recommendations to the board of directors and management on improving services and procedures.

We will select a total of nine couples from the following counties: Armstrong, Butler, Clarion, Forest and Venango. In staying with the cooperative's bylaws, Allegheny County members shall be affiliated with Butler County and Mercer County members with Venango County.

Eight couples will be residential members with their permanent residence on cooperative lines in the county they represent. In addition to residential members, the committee will also include a seasonal couple. This couple is required

to have their seasonal camp on cooperative lines somewhere within the service area. All interested members must be in good standing with the cooperative to be considered. The board of directors will appoint members if there are no volunteers for a specific county.

If you have previously served on either the MAAC Committee or Central's Board of Directors you are not eligible. The committee meets a total of eight times (once a quarter) throughout the 2010-2011 year.

We would like to thank the 2008-2009 MAAC members for their dedication and outstanding efforts. They are: Delmar & Charlotte Toy of Armstrong County; Brian & Heather Snyder, and Vernon & Margaret Boyer of Butler County; Fred & Suzanne Daum, and Wayne & Kathleen Dittman Sr. of Clarion County; John & Merete Wagner of Forest County; Alan & Linda Killmeyer, and Richard & Cheryl Stoltenburg of Venango County; and the seasonal representatives, John & Susan Relihan.

If you are interested in serving on the MAAC Committee please complete the coupon below and send it to: Central Electric Cooperative, MAAC Committee, PO Box 329, Parker, PA 16049. Coupons must be returned by Jan. 1, 2010.

Member Aware Advisory Committee

I would like to volunteer to serve on the 2010-2011 MAAC Committee

Name: _____

Residential or Seasonal (circle one)

Address: _____

Telephone No: _____ Account No: _____ County: _____



Win \$1,000 Electric Credit E-Member Program

What is the E-Member Program?

The E-Member Program is designed to give Central Electric Cooperative members an incentive to use electronic services such as bank draft, e-bill and e-Power Lines.

How does e-member work?

When you choose to become an e-member, you conduct your transactions electronically and must commit to remain on the program for 24 months. You will then be entered to win \$1,000 worth of electric billing credits. The drawing will be held on Dec. 15, 2009.

As an e-member you will save both you and the cooperative time and money. Our e-bill system gives you access to account information 24 hours a day, 365 days a year. Bank draft is

the least costly form of payment available to our members. In addition, going paperless helps the environment. Sign-up today at www.central.coop or call our toll-free number 800-521-0570.

The e-member \$1,000 electric credit drawing is based on 100 participants; if we do not receive 100 new e-members during this promotion, the drawing will not be held and the members will be notified. Only members who pay their electric bill by mail or at the office are eligible. Current bank draft participants are not eligible for this incentive. The prize is a credit only and has no cash value. The remaining credits will be forfeited if the winner vacates the account prior to using all the credits or decides to discontinue the program. Central Electric employees, along with members of their immediate family are not eligible.

Ken's
ilowatt
corner



www.central.coop
Check it out!
By Ken Maleski
CEC Consumer
Marketing Representative



Even in good financial times the annual Wall Street return on stocks average 14 percent. In comparison, incorporating some home efficiency measures carries much better returns, according to the U.S. Department of Energy Home Energy Saver. Listed below are some easy, affordable ways to make your home more energy efficient.

Proper Duct Sealing

Cost about \$250

40 percent payback in about 2.6 years

Invest in Energy Efficiency

Compact Fluorescent Light Bulbs (CFL)

Home upgrade cost about \$200

Annual savings \$80

Energy Star Refrigerator

About \$50 more than a non-efficient model

27 percent payback

Attic Insulation Upgrade (R19 to R38)

Cost about \$250 in materials

9 percent payback in about three years

Programmable Thermostat

\$40 to \$110 to purchase

30 percent payback in about 3.7 years

Recipe of the Month

French Pancakes

Ingredients

- 1 cup flour
- 2 level tsp. baking powder
- 1 cup milk
- 1/2 tsp. salt
- 2 eggs
- 1 tbsp. butter

Directions

1. Sift together the flour, salt and baking powder.
2. Add the eggs and milk; beat together, making sure there are no lumps in the batter.
3. In a frying pan melt a teaspoon of butter.
4. After butter melts, pour pancake batter into pan, covering the bottom.
5. Cook each side until golden brown.
6. Spread with preserves, roll up and sprinkle with sugar before serving.

Recipe submitted by Dawn Jankovich of Franklin

Send Recipes to:

Jessica Brison at jbrison@central.coop or mail to
PO Box 329, Parker, PA 16049

CEC Staff

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and Marketing

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Operations

To Celebrate the holidays, Central Electric Cooperative will be closed:

- Thanksgiving, Nov. 26 (normal hours will resume Nov. 27)
- Christmas, Dec. 25 (normal hours will resume Dec. 28)
- New Year's, Jan. 1 (normal hours will resume Jan. 4)

Last Issue's Winner:

Don Olszewski of Saxonburg



Read Power Lines and

Read your issue of Central Electric Cooperative's Power Lines and win! It's simple — you can win a \$50 credit on your monthly electric bill by reading Power Lines and completing the quiz below.

Contest Rules

1. The contest is open to all Central Electric Cooperative members with active accounts as of the drawing date.
2. Only one entry per member is permitted.
3. Employees and directors of Central Electric, along with members of their immediate families, are not eligible.
4. The winning entry will appear as a credit on the member's bill and may not be redeemed for cash.

Complete, clip and enclose the quiz and personal information below and return it with your monthly payment. For a faster entry, you may complete the survey online at www.central.coop.

1. True or False: You must become an E-Member to enter the drawing for a \$1,000 electric credit.

Answer: _____

2. True or False: Central Electric is looking for members interested in joining MAAC for the 2009-2010 year.

Answer: _____

3. True or False: ACRE contributions are used to fund campaigns at federal levels only.

Answer: _____

Name: _____

Address: _____

Telephone No: _____ **Account No:** _____



Central Electric Cooperative, Inc.
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PO Box 329 • Parker, PA 16049 • www.central.coop

Customer Service 1-800-521-0570 • Emergency Outage Number 1-800-282-8610