

Power Lines

**Inside:
Learn how to ...**

Conserve energy

**Apply for a CEC
director's seat**

Protect your identity



P.O. Box 329
Parker, PA 16049
www.central.coop



Central Electric Cooperative Inc.
A Touchstone Energy Cooperative
The power of human connections

ISSUE NO. 2

YOUR CENTRAL ELECTRIC COOPERATIVE NEWS CONNECTION

February 2009

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Board of Directors

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Securing Your Lines for the Future

Central Electric Cooperative is proactive in providing a reliable and secure connection of electricity to our members. For the last 16 years we have replaced our overhead copper conductors with aluminum. Aluminum wire is easier to maintain, more durable, and reduces the number of outages to our members. In fact, outages have significantly decreased since aluminum conductor replacement began in 1993.

Wire replacement is an ongoing process involving many man hours. During 2009 Central Electric will replace approximately 70 miles of copper conductor with aluminum in Sandy Creek, Starr and parts of Wolf's Corners substation. We are also replacing underground wire in Rimersburg, Bullion, Nectarine, Saxonburg, Cowansville Coal Hill, Prospect and Beaver substations. The majority of wire replacement will occur during warm weather months.



Many members may wonder if replacing the wire is going to affect their daily lives. Jeff Fleming, CEC's line superintendent stated, "We will notify members of power interruptions before they occur in the area." Jeff stresses, "We will schedule power interruptions depending on the weather and will not shut your power off during poor weather or frigid temperatures."

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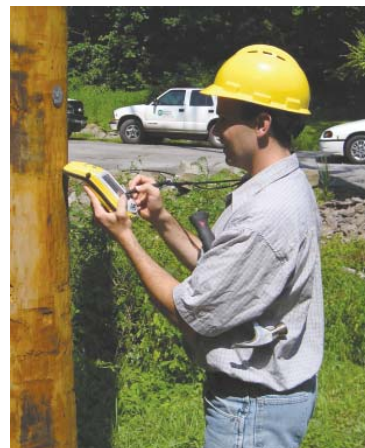
A Touchstone Energy® Cooperative
The power of human connections

Central Electric has been replacing old copper conductors since 1993. Last year alone we replaced over 67 miles of line at Mineral, Bullion and Nectarine substations. In fact, over the years we have replaced a total of 641 miles of line. We have about 253 miles of line remaining, and expect to



replace it within the next five years.

Ensuring that you have electricity when you turn on your lights is our number-one priority. To make sure you have reliable power we will continue maintaining and upgrading our lines. Thank you for your patience and ongoing support during this process.



Would you like to be a CEC Director?

Central Electric Cooperative will elect two members to serve on the board of directors at the 72nd Annual Meeting in August of 2009.

The following information will help you understand the full election process. Cooperative bylaws require the annual appointment of a nominating committee consisting of no less than one member from each of the five counties. The cooperative's board of directors selected a five-member nominating committee at the December 2008 board meeting.

The committee provides a list of qualified nominees for director, which may include a greater number of candidates than available seats. The committee posts the list of nominees at the cooperative's office.

Names of each nominee, along with a photo and background information are presented to the members in the July issue of Power Lines. At the Annual Meeting in August, there will be one director elected from Clarion County and one director elected from Venango County. Each director will serve until the next regular board of director's meeting following the 2013 Annual Meeting.

Members who receive service from Central Electric Cooperative at their permanent residence, in the



counties listed previously, are eligible for consideration as prospective director nominees. However, before nomination by the committee, prospective nominees must meet all necessary qualifications as described in Article IV, Section 4 of the bylaws. The bylaws also require that any individual desiring nomination for candidacy must submit a petition (signed by 20 cooperative members) to the nominating committee.

All members who are interested in receiving a qualifications list and petition should submit the coupon on page 3 no later than April 1, 2009. The qualifications list and petition form will be sent back immediately upon receipt.

Power Lines

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If a member meets the qualifications as described by the bylaws, he/she then submits a written request, along with the completed petition consisting of 20 signatures, for consideration as a director nominee. The written request, which must include full name, address, telephone number, county of residence and account number, must be returned to the nominating committee at the address listed below by May 1, 2009.

The petition filing deadline is automatically extended by two weeks if there are no candidates by the petition process or incumbency as of May 1.

The nominating committee is responsible for selecting at least two candidates for each seat on the board for the county with no candidates. The committee will meet after May 1 to review all written requests and petitions.

During the committee's second and final meeting each prospective nominee is interviewed. The nominating committee will select director nominees after the interviews.

Your board of directors has appointed a five-member nominating committee to review prospective candidates who wish to run for director this year. The 2008 committee member's are listed on the right.

Armstrong County

Harvey W. Loose
343 Kittanning Hollow Road
East Brady, PA 16028

Butler County

Donald F. Christy
138 McKay Road
Saxonburg, PA 16056

Clarion County

Charles R. Shreffler
713 Snivelys Corners Road
Emlenton, PA 16373

Forest County

Dennis Lamb
PO Box 155
Tionesta, PA 16353

Venango County

Carl E. Gadsby
1895 Millbrook Road
Grove City, PA 16127

If you are interested in being considered as a director nominee please complete this coupon and return it by April 1, 2009 to: Central Electric Cooperative, Nominating Committee, P.O. Box 329, Parker, PA 16049.

Name: _____

Please send me a qualification list and petition requirements for being a director nominee to Central Electric Cooperative's Board of Directors.

Address: _____

Telephone: _____

County I live in: _____ Account No: _____



CEC Institutes an Identity Theft Program

In November Central Electric Cooperative developed an identity theft program required by the Federal Trade Commission (FTC). The program, which will be implemented soon, enhances the cooperative's policies and commitment to protecting your personal information. Cooperative employees will undergo training required by FTC rules to identify "red flags" indicating possible identity theft. In today's society identity theft is very common and is defined as a fraud committed or attempted using the identifying information of another person without authority. "Red flags" are defined as a pattern practice of specific activity that indicates the possible existence of identity theft.

As a cooperative member calling, e-mailing, or visiting our Web site you will notice a few changes in accessing your personal information. We will ask specific questions regarding personal information to access your account. Although it may seem inconvenient, it is a necessary step to protect your information. Members should also be aware of potential signs and take the following actions to protect them from identity theft:

1. Pay attention to your billing and account statement cycles. If regular bills or statements stop reaching you, take action. Call the company's customer service number. Someone may have filed a false change-of-address notice to divert your mail.

2. Guard your mail from theft. Deposit outgoing mail in post office collection boxes or at your local post office rather than in an unsecured mailbox. If you are planning to be away from home and cannot pick up your mail, call the U.S. Postal Service at 800-275-8777 to request a vacation hold.

3. Be alert for e-mail hoaxes and suspicious phone inquiries. These may appear to come from a trusted business or friend, but actually are designed to trick you into providing sensitive information, downloading a virus, or accessing a fraudulent Web site.

4. Protect your social security number. Do not list it on your checks or carry your social security card unless you need to. Give your social security number only when absolutely necessary. Ask to use other types of identifiers when possible.

5. Shred unnecessary financial documents before disposal. This includes old bank statements, invoices, charge receipts, checks, unwanted pre-approved credit offers, and expired charge cards.

6. Choose unique passwords to access your accounts online. Do not use any part of your social security number, birth date, middle name, names of spouses, children or pets, consecutive numbers or anything else a thief could easily identify. Choose a different password for each of your online accounts. Always use both letters and numbers and do not share your IDs or passwords with anyone.

7. Do not send sensitive personal or financial information unless it is encrypted on a secure Web site. Encryption scrambles the information being sent over the Internet so others cannot intercept and capture your information. Look for the padlock or key icon at the bottom of your browser, and make sure the Internet address begins with "https." This signals that your information is secure during the transmission.

If you have any questions concerning our program please contact our privacy officer at 800-521-0570 extension 2130.



Ken's
ilowatt
corner



www.central.coop
Check it out!

By Ken Maleski
CEC Consumer
Marketing Representative



Conservation Tips

- **Do** wash your clothes in cold water. It will not only prevent shrinking and fading, but will reduce your energy bill.
- **Do** seal air leaks. This is the first and most important step to home comfort.
- **Do not** keep your thermostat at the same temperature all day. It uses far less energy to lower the thermostat and then raise it compared to keeping it set at the same temperature.
- **Do not** block or restrict air flow by placing furniture over heating and cooling registers. This causes your heating and air conditioning systems to work harder.



Save Money on a Water Heater

One of the sweetest deals in town is an A.O. Smith 80-gallon water heater, installed personally by Dr. Water Heater for only \$279 (plus tax). Just ask John Beatty, heating contractor for Floyd and Dorothy Smith. He enjoys working with Dr. Water Heater and loves the product. If you are interested in learning more contact Central Electric at 800-521-0570. Don't let this great deal pass you by. Call today!



John Relihan, also known as Dr. Water Heater poses with heating contractor John Beatty.



Recipe of the Month

Chocolate-Berry Cheesecake

INGREDIENTS:

- * 1 box Betty Crocker, chocolate fudge cake mix
- * 1/2 cup butter or margarine, softened
- * 2 packages (8 oz. each) cream cheese, softened
- * 1 container (6 oz.) Yoplait Original 99% Fat Free red raspberry yogurt
- * 1 container Betty Crocker chocolate frosting
- * 3 eggs
- * 1-1/2 cups sliced strawberries
- * 1/2 cup blueberries
- * 1 can (21 oz.) strawberry pie filling



DIRECTIONS:

1. Heat oven to 350 degrees Fahrenheit. Grease or spray bottom of 13X9-inch pan.
2. In large bowl, beat cake mix and butter with electric mixer on low speed until crumbly; reserve 1 cup. Prebake crust for about 10 minutes.
3. In same bowl, beat cream cheese, yogurt and frosting on medium speed until smooth. Beat in eggs until blended. Pour into pan. Sprinkle with reserved crumbly mixture.
4. Heat oven to 325 degrees Fahrenheit. Bake 40 to 45 minutes or until center is set. Cool 30 minutes. Refrigerate for at least 2 hours. Just before serving, stir strawberries and blueberries into pie filling. Top each serving with berry mixture.

For more great recipes visit:

www.bettycrocker.com

Send recipes to: Jessica Brison
Central Electric Cooperative
P.O. Box 329, Parker, PA 16049
E-mail: jbrison@central.coop

CEC Staff

Larry S. Adams
CEO & General Manager

Dennis W. Beggs
Director of Finance

Stephanie Deal
Director of Human Resources & Administration

Lisa A. Hoover
Director of Consumer Services

Christina J. O'Donnell
Director of Communication & Marketing

Fred E. Terwilliger
Director of Engineering & Operations

Calling all photographers ...

A special thanks to Diana Kunselman for submitting a beautiful autumn photo. We plan on using it in our fall Power Lines. Submit photos to Central Electric Cooperative, Attn: Jessica Brison, P.O. Box 329, Parker, PA 16049 or you can e-mail them to jbrison@central.coop.

December contest winner:

Paul Ulisky of Worthington
Read Power Lines and



Read your issue of Central Electric Cooperative's Power Lines and win! It's simple — you can win a \$50 credit on your monthly electric bill by reading Power Lines and then completing the quiz that appears below. Answer the questions (answers are contained in each issue of Power Lines), then complete the quiz and personal information and return it with your bill payment. For a faster entry you may complete the survey online at www.central.coop.

Important Contest Rules:

1. The contest is open to all Central Electric Cooperative members with active accounts as of the drawing date.
2. Only one entry per member is permitted.
3. Employees and directors of Central Electric, along with members of their immediate families, are not eligible.
4. The winning entry will appear as a credit on the member's bill and may not be redeemed for cash.

Complete, clip and enclose the survey and personal information below and return it with your monthly payment!



1. True or False: Central Electric plans on replacing 70 miles of line in 2009.

Answer: _____

2. True or False: If you are interested in being nominated for a CEC director's seat you must turn your application in by June 1, 2009.

Answer: _____

3. True or False: According to the FTC you should always choose unique passwords to access your accounts online.

Answer: _____

Name: _____

Address: _____

Telephone no: _____ Account no: _____