

Power Lines



Central Electric Cooperative, Inc.
A Touchstone Energy® Cooperative
The power of human connections

www.central.coop
P.O. Box 329 - Parker - PA

ISSUE NO. 4

Your Central Electric Cooperative News Connection

APRIL 2007

What's inside

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Visit Advantage Whitetail deer farm in CEC service territory. Pages 4 & 5.

Member submits yummy recipes. Page 6.

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Innovation & Technology

One principal of a Touchstone Energy Cooperative is its commitment to innovation and technology. This continuing commitment assures the membership more value for their energy dollar. As a Touchstone Energy provider, Central Electric Cooperative makes available many programs that incorporate the latest and most useful technologies in the energy industry. I would like to take this opportunity to review what is available to you as a member.

Doing business with your cooperative has never been easier in our 70-year history. Just about every interaction with us can be done from the comfort of your home or business. Simply log on to www.central.coop and request new service, review your bill (e-bill), report a tree condition, purchase a product or service, or speak directly to Cooperative representatives. The beauty of the Internet is the fact that our office is **always** open, even when Cooperative employees have long



Larry Adams
CEO & General Manager

been on their way home to be with family. Have a question about "Why is my electric bill so high this month?" Click on *On-Line Energy Audit* and develop an analysis that is unique to your own home. A complete energy library is at your disposal.

Automated Meter Reading

Central Electric was the first utility to incorporate *Automatic Meter Reading*

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A Touchstone Energy® Cooperative 

TECHNOLOGY/From Page 1

(AMR) technology in our region. No more trudging through the snow to obtain a meter reading. No more estimated bills. AMR also affords our representatives the ability to spot usage problems such as faulty appliances or electrical consumption unknown to the member. Many high usage inquiries can be solved right over the phone, which saves costs to all of the membership. The technology even detects power quality problems such as blinks and voltage dips that can greatly increase finding a problem before an outage actually occurs. This spells better reliability, better service.



A First from CEC

Energy prices have taken center stage in recent years. Market volatility due to factors such as availability, environmental and transmission constraints have changed the way energy is priced and sold. Many large electric companies are already pricing power differently, depending on what time of the day a customer uses it.

Central Electric was the first Pennsylvania cooperative to incorporate a *Coordinated Load Management System* that reduces certain power purchases during

higher-priced energy periods. We have been doing this since 1984. Members who heat with electric (heat pumps, electric baseboard, etc.) and permit the cooperative to curtail their heating systems during expensive price periods receive a 40% rate discount. Today, these cooperative homes have some of the lowest heating costs in the area.

A New Information System

Central Electric Cooperative is in the final year of completely re-mapping its entire 3,100-mile distribution system by a *Geographical Informational System* (GIS). Contract crews are currently visiting each pole and facility. Exact location's coordinate's are entered into a computer model. The project will produce a mapping format that will aid line crews in restoring power during an outage in a more timely fashion. GIS has many other benefits that help reduce overall costs. Everyone likes that idea! (See more information below).

Continued Commitment to our Members

Commitment to innovation and technology is not just a fancy slogan. It is a way of life at your Touchstone Energy Cooperative. Just as service after the sale is an important consideration when making a major purchase, so it is at Central Electric. We will strive to continue improving the way we serve you. Would you want it any other way?

IMPORTANT NOTICE TO CENTRAL ELECTRIC MEMBERS

Central Electric Cooperative has reached the second half of its digitized mapping project. During the first year of the project, representatives from Southeastern Reprographics Incorporated (SRI) visited every pole and meter in the northern half of Central Electric's distribution system to collect data and GPS coordinates. These areas include Rockland, Sandy Creek, Mineral, Coal Hill, Starr, Wolf's Corners, Lucinda, Beaver, Nectarine and Bullion Substations. SRI will continue work this year in the southern half of the Cooperative's distribution system beginning with its Coaltown Substation located in Butler County.

In order to complete their tasks, SRI is using both All-Terrain Vehicles (ATVs) and pick-up trucks, which have official markings on the fuel tanks of the ATVs and doors of the pick-up trucks that indicate they are contractors for Central Electric Cooperative. The use of these vehicles, particularly the ATVs, is essential in controlling project costs and maintaining our schedule.

SRI's work will not result in any power interruptions and all SRI personnel will carry proper ID and letters of authorization. The final result of this project will be a completed digital mapping system of CEC's service territory with accurate placement of every pole and meter. The true benefit of the project is that it will be the basis for new systems and technologies that will assist your Cooperative in better serving you, the member. We would like to take this opportunity to thank you for your cooperation in the completed substations and ask those of you in substations that have yet to be completed for your support and cooperation as we complete this very important project.

Central Electric gives bottled water to area schools

Central Electric Cooperative has been delivering cases of bottled water to 12 area high schools in recent weeks as part of its ongoing commitment to community.

Each of 12 schools received 20 cases.

The schools decided how they wanted to use the water.

One school sponsored a regional band competition and gave water to each of the 195 musicians. Another school used

the water during annual

PSAT testing and still others opted to sell bottled water at sporting events making 100 percent profit for their school.

The cases of bottled water given to our secondary schools is just another way Central Electric shows how it remains committed to the communities it serves.



CEC's Chris Panian, left, Manager of Key Accounts, delivers water to Knoch High School. Accepting are Knoch custodian Michael Duncan, center and Knoch principal Frank Moxie.



NOV 26 2006

The photo at left was taken by Central Electric member Pauline Kovacs of Lardintown Road in Sarver. Pauline says she took the photo of this stunning sunset in her back yard on November 26, 2006.

Thanks Pauline for reminding us of why we are thankful to be living in this area and for the ability to recognize it!

Advantage Whitetail

Story & Photos
by J.M. Heller

**CEC's Journeyman
Lineman Tim Orton
sees the advantage in
raising premium deer**

Tim Orton thought about raising dogs. But with 85 acres, an interest in hunting and some advice from his dad that he altered slightly, he instead began his own business of raising

deer with the objective of breeding the best. Tim said his dad suggested raising elk, but he reasoned that he could feed more deer for a lot less and still meet his goals of raising a premium animal - in this case - one with big horns. For those in the know, big translates to 200 inches or better on the Boone & Crockett scoring system.

"It's all about genetics," he said, adding that he has raised a buck with a score of 239 on his 7-year-old farm, Advantage Whitetail. "If they don't score over 200, we don't want them." Smaller buck which don't produce the sought-after antlers are sold as shooter bucks or to preserves. To obtain these results, he turned to outside help buying sperm from other deer farms. Now he does the selling.

Tim's self-described medium deer farm with a herd of about 55 kept in seven different pens has plans for expansion. "I'm in the process of adding three or four more," he said. And if that wasn't enough to let you know he takes his business seriously, Time uses a vet from Wisconsin, many other deer farms do. He also has

In the photos: Levi Orton, 4, son of Tim and wife, Anita, is already well versed with antlers. Below, Levi and Tim's business partner, Rich Shearer, show off the February 2007 magazine cover of Whitetail Heartbeat of America, which featured a buck from Advantage Whitetail. Other photos are of Tim, (far right) outside the breeding pens, a generous sized rack, a bulletin board with some of the best in the business featured on it, and bottom center, "Honey" one of Advantage Whitetail's favorite doe.



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Deer/
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Poles aren't for posting!



Having a yard sale? Try advertising in the local paper instead of on the local utility pole.

It seems everything but linemen are hanging from utility poles these days. You can find birdhouses, signs, basketball hoops, and satellite dishes. This creates a virtual maze for a lineman to climb around.

The stuff hanging on the power poles can hinder a lineman's ability to do his job. The nails and staples used to post announcements could catch on a boot and cause a lineman to fall, or puncture an insulated glove and create a chance for serious injury.

Also, remember to keep landscaping and fencing at least 15 feet away from utility poles. Your efforts are appreciated and they help keep our linemen safe and able to do their jobs!

Deer/From Page 4

DNA testing done on every animal he owns. His business operation is sophisticated and efficient and will convince serious buyers that he is serious. It's a lot of work and Tim has help with the aid of his business partner Rich Shearer. In addition to the deer at Tim's farm, Advantage Whitetail, they keep a few bucks at Rich's dad's property which is also near Emlenton. Rich, who lives in Cranberry Township, spends nearly every weekend at the deer farm.

Together Tim and Rich will build new pens, help with the breeding process, make plans, keep records, take care of animals and build and upgrade facilities. They have an automatic feeding system and a watering system that doesn't freeze even in the most bitter cold northwestern Pennsylvania winters. The duo also get help from their wives, Anita Orton and Tracy Shearer, and of course, Tim's son, four-year-old Levi.

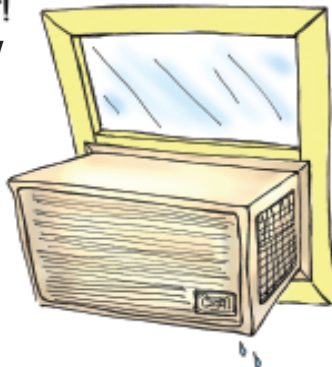
Advantage Whitetail is located outside Emlenton on CEC lines.

Summer is just around the corner!

Want to know just how economical that window AC unit is?

Call us at 1-800-521-0570

GO ELECTRIC
It's the SMART choice



Need a good deal on a GREAT water heater?



Central Electric will install an A.O. Smith 80-gallon high-efficiency water heater for just \$279.99 (plus tax) And take your old one away! Now, that's a GREAT deal! Call 1-800-521-0570

What's Cookin'...

Jiffy Corn Casserole

- 1 Box Jiffy® Corn Mix
- 1 can white corn (undrained)
- 1 can crushed corn
- 1 stick melted butter
- 1 cup sour cream



Mix all ingredients together. Bake 1 hour at 350-degrees.

Today's recipes sent by
CEC member Francis J.
Asti of Elkin, Md.

Crunchy Chicken

(Sent by Francis via Tionesta Church of God)

- 8 chicken breasts
- 2 cups crushed Ritz® crackers
- 3/4 cup Parmesan grated cheese
- 1/4 cup chopped celery
- 1 tsp. salt
- 1 cup melted butter

*Thanks
Francis!*

Blend dry ingredients. Dip breasts in butter, then in dry mix. Arrange in open, shallow pan. Pour remaining batter over breasts. Bake at 350 degrees for 50-60 minutes. **Do not turn over.**

We want to hear from you! Send us your recipes! Got a family favorite, an easy one-dish meal, healthful snack or a sweet treat? Share it with the membership! Write to CEC, P.O. Box 329, Parker, PA 16049, Att: J.M. Heller, Recipes.

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Read Power Lines and



Read your issue of Central Electric Cooperative's *Power Lines* and Win! It's simple - you can win a \$50 credit on your monthly electric bill by reading *Power Lines* and then completing the quiz that appears below. Answer the questions (answers are contained in each issue of *Power Lines*), then complete the quiz and personal information and return it with your bill payment.

Important Contest Rules:

1. The contest is open to all Central Electric Cooperative members with active accounts as of the drawing date.
2. Only one entry per member is permitted.
3. Employees and Directors of Central Electric, along with members of their immediate families, are not eligible.
4. The winning entry will appear as a credit on the member's bill and may not be redeemed for cash.

Complete, clip and enclose the quiz and personal information below and return it with your monthly payment!



1. **True or False:** One principle of a Touchstone Energy Cooperative is its commitment to innovation & technology.
Answer: _____

2. **True or False:** CEC donated cases of bottled water to area schools as part of its commitment to community.
Answer: _____

3. **True or False:** It is okay to staple and nail signs and birdhouses to electric poles.
Answer: _____

Name: _____

Address: _____

Telephone number: _____ Account Number _____

Winner of February Power Lines quiz:

Robert G. Lintz of Chicora
Congratulations!

Our front cover photo this month was submitted by Marty Smith of Parker who notes that the scenic photo is of the Concord Presbyterian Church in Parker which is celebrating its 200th anniversary this year!