

Inside: Learn How To ...

Apply for the Good Neighbor Scholarship Award

Stay Safe and Warm During an Outage

Receive Load Control Reminders

“Watts” Inside

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PowerLines

Walking the Talk

by Matthew Boshaw, CEO & General Manager

Lately, I have been hearing radio commercials regarding rate caps coming off, increases in electric rates, appliance rebate programs and conservation efforts. The removal of the last of the rate caps that were imposed on investor owned utilities (IOUs) are resulting in substantial rate increases to their customers. As a means of mitigating that increase these same companies are putting an emphasis on ways they are “helping you save money.”

You will not hear these types of commercials from CEC for good reason. First of all, we have no rate caps to remove. As a result of this and good cost management, CEC has no rate increase planned through 2011. Second, we have been participating in a load management program since 1985 that actually

saves our members money. IOUs add a percentage to their rate, required by law, to use on conservation programs. When their customers participate in the program, the IOUs simply get their money back. If customers do not participate, they pay more for the same kilowatt.

Cooperatives are not governed by those same requirements because we continue to implement programs that have significant impact on energy use and cost, going beyond most requirements. Have you ever had a parent say, “Why can’t you be more like ... ?” Well the IOUs are constantly hearing this about cooperatives from the public utility commission (PUC). We have been leading the way in demand side management and “smart” technologies since before they

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became discussed nationally. As I mentioned earlier our load management program and our partial ownership (through our generation and transmission cooperative) of the Raystown hydroelectric facility help Pennsylvania cooperatives meet

the control of water heaters and heating systems. In this way, we are able to purchase less power during the high demand and more expensive times. The least expensive kilowatt is the one we don't have to purchase. This program has saved cooperative members millions of dollars. In 2009, CEC members save nearly \$300,000 through load management.

Winter Storm Safety:

1. Never touch a fallen power line and always assume any wires on the ground are electrically charged.

2. Never connect generators to power lines. The reverse flow of electricity can electrocute an unsuspecting lineman.

3. Always have at least one phone that does not depend on electricity available during a power outage.



the requirements of the Commonwealth's renewable energy standard, but it doesn't end there. Through the Pennsylvania Rural Electric Association (PREA) our members have the ability to receive money in the form of a grant to offset the installation costs of renewable energy projects. We have also installed automated meters on the majority of our system resulting in a decreased system loss, improved efficiency and potential future smart grid technology expansion.

Through voluntary participation, our members allow us to shave power usage peaks through

We are in the process of upgrading this system and hope to expand its use over the upcoming years.

We don't do all of this because we are mandated to do so, we do it because it is the right thing to do for our members, the industry, economy and the environment. Just like the title of this article, we believe we are walking the talk but perhaps we haven't always done enough talking. CEC has put in place opportunities for our members to positively impact their own electric costs while benefiting the entire system. If you would like more information on our load management program visit www.central.coop or contact us at 1-800-521-0570.

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Walking the Talk/From Page 2

On behalf of myself, the board and all CEC employees we would like to wish you a happy and prosperous new year!

CEC Returns \$1,103,093 in Capital Credits

Central Electric Cooperative (CEC) returned \$1,103,093 in capital credits to current and former members. The credit showed up on the December electric bill for CEC members still residing on CEC lines. Former members, who received electric service from the cooperative during the retirement year, received their return in a paper check.

After two years of missed returns, this is the biggest capital credit return in CEC history. Years being returned:

- 1977, 1978, 1979 G&T patronage capital
- 1986 Central's patronage capital
- 2 percent of all years from 1987 through 2009 – Central's patronage
- 2 percent of all years from 1980 through 2009 – G&T patronage

2010 Service Awards

Central Electric Cooperative is pleased to recognize the following employees for their dedicated years of service. With 35 years of service: Linda Howell; 30 years of service: Denny Beggs and Kevin Elder; 25 years of service: Kevin Clark, Dave Hurr and Tim Orton; 20 years of service: Tim Fritz; 15 years of service: Janet Guthrie; 10 years of service: Stacey Bechtel, Lori Neiswonger and Sarah Roxbury; and five years of service: Ezra Grunick, Terry Kriebel, Jessica Dosch and Tara Webb.

4th Annual Good Neighbor Scholarship Program

Central Electric Cooperative (CEC) is pleased to announce the return of the Good Neighbor Scholarship program. Winners are selected based upon their nonpaid volunteer work in their community, church and school. The program is open to CEC members or their children.

To qualify applicants must:

- Complete our application (available online)
- Provide a copy of an acceptance letter from a post-secondary educational institution
- Provide a letter of recommendation from a high school, employer or organization
- Write a one-page essay on how they have contributed in their community

For more information or to download an application visit our Web site at www.central.coop and click on the community tab.



From left to right: Kevin Clark, Janet Guthrie, Jessica Dosch, Dave Hurr, Stacey Bechtel, Kevin Elder, Tim Fritz, Ezra Grunich, Tara Webb and Denny Beggs

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Retirement awards were given to Marian Kalp, Gerald Blane Neely and Robert Eugene Fair 40 years of service; Larry Adams, 38 years of service; Fred S. Bowser, 34 years of service; and Cheryl Clinger, 28 years of service. Thanks for all your hard work!



From left to right:
Fred S. Bowser
Marian Kalp,
Larry Adams,
Robert Eugene
Fair, Gerald
Blane Neely and
Cheryl Clinger

SAFETY

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Winter Storm Safety

Snow and ice storms are an inevitable part of the winter season. However, they can lead to downed power lines and outages. Remember the following tips to stay safe and warm should you find yourself in the dark after a severe winter event:

- Never touch a fallen power line and always assume any wires on the ground are electrically charged. Call CEC immediately to report fallen power lines.
- Use an alternative heating source such as a fireplace, propane space heater or wood stove.
- Make sure your generator



Sources: Chris Grammes, Consumer Product Safety Commission; Centers for Disease Control and Prevention; National Ag Safety Database



Matt Alderson
Manager of Safety and
Operational Support

is located outside your house for proper ventilation.

- Never connect generators to power lines. The reverse flow of electricity can electrocute an unsuspecting lineman.
- Always have at least one phone that does not depend on electricity available during a power outage.

Ideally, your family will stay warm until the power comes back on. But keep an eye on family members for signs of hypothermia, which include shivering, drowsiness, and mental and physical slowness. The elderly and young children are particularly vulnerable to hypothermia. Call 911 immediately if you notice these symptoms.

Ken's
ilowatt
orner



By **Ken Maleski**
CEC Consumer
Marketing Representative

www.central.coop
Check it out!



What is a Heat Pump?

The heat pump: it heats, it cools and it saves! It's that simple. The air source heat pump is an air conditioner with a reversing valve that lets it run "backward" to make heat. In the summer, heat and humidity in your home is removed to the outside. In the winter, cool air from your home returns to the heat pump's a-coil (in the indoor furnace section) and heat is added from hot refrigerant gas.

Before installing a heat pump complete the following:

- Have a heat loss/gain calculation performed by your contractor (CEC also does this)
- Ensure that you have properly-sized ductwork, especially cold air returns in bedrooms
- Insulate ductwork located in unconditioned spaces (attic, crawl space, etc.)
- Purchase a heat pump with a minimum five-year compressor warranty

Heat pumps normally are coupled with an electric furnace. But if you have a fossil fuel furnace and no central air conditioning, a heat pump can be added to your unit. This could



Photo courtesy of Linda Howell

save you 25 to 40 percent on your heating costs.

So if you're thinking that it is time to replace your heating system, think about the electric heat pump and it's all-in-one system. To learn more about a heat pump, go to www.central.coop and check out our new heat pump video. Just go to our Web site click on the Energy Savings tab, go to Heating and Cooling Options and click on the heat pumps video link.

Twitter and Load Control Reminder

Members who participate in our Load Management Program (electric heating or an electric water heater) can get up-to-the-minute information on our load control periods. Just visit www.central.coop and click on the "Follow Us On Twitter" logo to learn when

appliances are going to be interrupted. Please remember that the message is a prediction and control hours can vary.



Recipe of the Month

Easy Peanut Butter Meltaways

Ingredients:

- 1 pound milk chocolate candy disks
- 1 pound white chocolate candy disks
- 1 (18 ounce jar peanut butter)

Directions:

1. Combine all ingredients in large microwave safe bowl.
2. Microwave for 1 minute at a time (2–3 times), stirring each minute.
3. After completely melted, pour into a 9X13 inch ungreased pan.
4. Let set until firm then cut into small squares.

Recipe submitted by Linda Cervenec

All recipes submitted will automatically be entered in the 2011 Annual Meeting Recipe Contest.

Send Recipes to:

Jessica Brison at jbrison@central.coop or mail to Central Electric Cooperative, PO Box 329, Parker, PA 16049

CEC Staff

Matthew P. Boshaw
CEO and General Manager

Lisa A. Hoover
Director of Consumer Services

Dennis W. Beggs
Director of Finance

Christina J. O'Donnell
Director of Communication and Marketing

Stephanie Deal
Director of Human Resources and Administration

Fred E. Terwilliger
Director of Engineering and Operations

Read Power Lines and



Last Issue's Winner:

Marcella M. Swigart of Fenelton

Read your issue of Central Electric Cooperative's Power Lines and win! It's simple — you can win a \$50 credit on your monthly electric bill by reading Power Lines and completing the quiz below.

Contest Rules

1. The contest is open to all Central Electric Cooperative members with active accounts as of the drawing date.
2. Only one entry per member is permitted.
3. Employees and directors of Central Electric, along with members of their immediate families, are not eligible.
4. The winning entry will appear as a credit on the member's bill and may not be redeemed for cash.

Complete, clip and enclose the quiz and personal information below and return it with your monthly payment. For a faster entry you may complete the survey online at www.central.coop/quiz.

1. True or False: CEC returned over a million dollars in capital credits this year.

Answer: _____

2. True or False: Signs of hypothermia are vomiting, fever and diarrhea.

Answer: _____

3. True or False: Have a heat loss/gain study done by your contractor before installing a heat pump.

Answer: _____

Name: _____

Address: _____

Telephone No: _____ **Account No:** _____



Central Electric Cooperative

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