

## Inside: Learn How ...

CEC is Breaking  
New Ground

To Utilize our New  
Speaker Service  
Program

The Weather Affects  
Your Electric Bill

## “Watts” Inside

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# PowerLines

Courtesy of Chris O'Donnell

## Breaking New Ground ... Sort Of

*by Matthew Boshaw, CEO & General Manager*

In preparation for my first set of remarks to CEC members at last year's Annual Meeting I reviewed those of my predecessor from several of the most recent years. As I expected there were recurring themes of reliability and competitive rates. Along with those expected themes was the update on the discussion, debate, planning, and building of the upgrade and replacement to our garage/warehouse and administration office facilities. In an effort to keep our members informed of the “what” and “why” of the cooperative's construction plans, former CEO & General Manager Larry Adams detailed the plans, to provide CEC with facilities for its future. Let me provide a recap of the process.

Approximately six years ago it became apparent that our existing facilities had reached their capacity

and/or the end of their life. The board and management began discussions about what was necessary and how that would best be accomplished. As you can imagine, opinions varied on the best way to proceed. After healthy discussion and debate, our board approved a multiphase plan to expand the warehouse and garage facility, and replace the administration office building. Phase 1, completed in June of 2010, expanded the warehouse/garage facility. This phase provided the necessary space for material, equipment and personnel that had significantly outgrown the previous facility that was built in 1961. Phase 2 is the construction of a new administration office building. Unlike the young

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(relatively speaking) warehouse/garage facility, the core of the existing administration building was built in the 1940s. Needless to say, the operation of your cooperative has significantly expanded since those days. While the employees found ways to make it work, through the years we have reached the end of this facility's useful life. From the very leaky roof to the departments that are separated into two different parts of the

I was told once that if you don't have to pause construction to do a groundbreaking then you aren't serious about the project. The new building and subsequent removal of the existing building is scheduled to take about 15 months to complete. There will be milestones along the way including completing the new building, demolishing the old and final site work completion. We will do our best to keep you informed

### **CEC's Peak Alerts asks members to do the following to conserve power usage:**

1. Turn up thermostats on air conditioner units
2. Turn off pool pumps and dehumidifiers
3. Reschedule household chores to early evening



building to employees office spaces that are, or at least were, literally closets, the time for replacement is upon us. While there are pros and cons to the timing of any such project, it was decided that current economic conditions afforded a good possibility of a very competitive bid process.

As of April 27 the general contractor that was awarded the bid began securing the work zone and initial site preparation for the new administration building construction. A groundbreaking ceremony was held on May 16.

throughout.

The new headquarters will provide your CEC employees with a safe and comfortable work environment that will provide improved efficiency, better employee work flow, and a welcoming environment for our members. The facility will meet our needs well into the future. So while most of this news isn't new, we have broken ground on Phase 2.

Please excuse our dust during construction. The safety of our members and employees is of

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## Breaking New Ground/From Page 2

paramount importance to us. So if you have business to conduct at the office during construction please take extra care for potential hazards and follow any posted instructions. This has obviously been a thoughtful process with the decision to proceed not entered into lightly but recognizing the investment in the future of

CEC that it represents. On behalf of all of the employees of Central Electric, I would like to thank our board and, by extension, our members for taking the time and putting forth the effort in making the decision to move forward with this very necessary project. We look forward to serving the needs of our membership well into the future.

## 2011 Good Neighbor Scholarship Winners

The Good Neighbor Scholarship program awards 12 grants of \$1,000 each to cooperative members who want to further their education. It is available to all members who are at least a high school senior, or currently enrolled in a post-secondary institution. Returning adults are welcome.



**Katie Kohlenburg**  
Keystone H.S.  
to attend Clarion  
University



**Shirley Trimbur**  
Karns City H.S.  
to attend  
Slippery Rock  
University



**Rachel Greathouse**  
West Forest H.S. to  
attend Slippery  
Rock University



**Audrey Tucker**  
West Forest H.S. to  
attend University of  
Findley in Ohio



**Melissa Marshall**  
Mars H.S. to attend  
Gannon University



**Kristina Taylor**  
West Forest H.S.  
to attend Indiana  
University in  
Punxsutawney



**Taylor Shaffer**  
Moniteau H.S. to  
attend Gannon  
University



**Matthew  
William Shaffer**  
Franklin H.S. to  
attend Slippery  
Rock University



**Emily Milford**  
A-C Valley H.S.  
to attend Slippery  
Rock University



**Casey Dubrawka**  
West Forest H.S. to  
attend Penn State  
University



**Brittany Kluck**  
Franklin H.S. to  
attend Wilson  
College



**Samantha Rosszog**  
Mars H.S. to attend  
Gannon University

## Join Us at the 2011 Annual Meeting!

Attend this year's Annual Meeting on Saturday, Aug. 27, at Whitehall Campgrounds at 11 a.m. for a chance to win a number of door prizes. Also, submit your recipe for a chance to win a special prize and have your recipe published in "Power Lines." Just bring your favorite recipe to the meeting and drop it off at the registration table. Also check out this year's musical entertainment, "Burning Daylight."

### Important reminders:

■ This year's Annual Meeting will not include children's entertainment or any form of child care.

■ You must also display a state-issued handicapped parking permit to park in the handicapped lot.

Make your reservations today by completing the form below or calling us at 1-800-521-0570. Registration deadline is July 29, 2011. For more information on the Annual Meeting visit us at [www.central.coop](http://www.central.coop).

### Annual Meeting Registration Form

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Account No: \_\_\_\_\_ Telephone No: \_\_\_\_\_

Please reserve a total of \_\_\_\_\_ dinners for my family as we will attend the Annual Meeting dinner on Aug. 27, 2011.

Submit your question before the meeting to allow us to answer it effectively. You may ask a question at the meeting even if you did not submit it ahead of time. My question: \_\_\_\_\_

*By attending the Annual Meeting, I grant CEC permission to use my likeness in photographs in any and all of its publications, including internal and external newsletters and Web site entries, without payment or other consideration.*

**Return coupon by July 29, 2011 to:  
Central Electric Cooperative, Inc., 716 Route 368, P.O. Box 329, Parker, PA 16049-0329**

## CEC's Speaker Service Program!

CEC is starting a Speaker Service Program. There are a variety of topics available including energy conservation, savings and electrical safety. If you are interested and would like a CEC representative to come speak to your group, please contact Chris Panian at ext. 2171 or email [cpanian@central.coop](mailto:cpanian@central.coop).



## Ken's kilowatt corner



By Ken Maleski  
Residential Analyst  
& Advisor

www.central.coop  
Check it out!



## Be Alert for Peak Alerts

Did you know that your cooperative pays more for power during hot summer days than at other times of the year? However on your electric bill there is a set price per kilowatt-hour year round. But if power costs for the cooperative go up, eventually your price per kilowatt-hour will, as well.

Our coordinated load management program helps reduce expensive power purchases. You can also voluntarily participate by conserving power usage during CEC's Peak Alerts.

A Peak Alert is a radio announcement during hot summer afternoons asking CEC members to turn up thermostats on

air conditioner units, turn off pool pumps and dehumidifiers, and reschedule household chores to early evening.

Listen for radio Peak Alert announcements at the top and bottom of each hour's newscasts. The following local stations carry the alerts:

- WISR 680 AM            Butler
- WBUT 1050 AM        Butler
- MAJIC 99.3 FM        Franklin
- WFRA 1450 AM        Franklin
- WUZZ 107.7 FM        Oil City
- FROGGY 98.5 FM      Oil City
- WCCR 92.7 FM        Clarion
- WYTM 1380 FM        Kittanning

# SAFETY

## M A T T e r s Tornado Safety

Tornadoes can strike at anytime during the year. There is a small chance that a tornado will strike your home.

Follow these tips and be prepared:

- Stay tuned to your local weather.
- If a tornado "watch" is issued it means a tornado is possible.
- If a tornado "warning" is issued it means that a tornado has been spotted or strongly indicated by radar.

- Seek safe shelter immediately.



Matt Alderson  
Manager of Safety and  
Operational Support

- Protect your head and chest by crouching face first to the floor with your hands behind your head.
- Hide under steady furniture.
- Avoid candles, gas lanterns and oil lamps.
- Wear shoes to protect your feet from broken glass.
- Evacuate all mobile homes and vehicles! Seek shelter in a substantial structure or ditch.

## Recipe of the Month

### Apple Cake

#### Ingredients:

- 5 cups diced apples (do not peel)
- 2 cups white sugar
- 1 teaspoon cinnamon
- 1 cup walnuts
- 2 eggs
- 2 teaspoons baking soda
- 2 cups flour
- 1/2 cup Crisco® oil
- 1/2 teaspoon salt
- 1 teaspoon vanilla

#### Directions:

1. Place apples in baking pan.
2. Beat eggs, pour over apples and mix.
3. Add sugar, salt, baking soda, cinnamon, vanilla, and walnuts and mix.
4. Next add oil, flour and mix.
5. Bake at 350 degrees Fahrenheit for 1 hour.
6. Serve with whip topping or ice cream.

*Recipe submitted by Connie Black.*

**All recipes submitted will automatically be entered in the 2011 Annual Meeting Recipe Contest.**

#### Send Recipes to:

Kayla Milford at [kmilford@central.coop](mailto:kmilford@central.coop) or mail to Central Electric Cooperative, 716 Route 368, PO Box 329, Parker, PA 16049

## CEC Staff

Matthew P. Boshaw  
*CEO and General Manager*

Lisa A. Hoover  
*Director of Consumer Services*

Dennis W. Beggs  
*Director of Finance*

Christina J. O'Donnell  
*Director of Communication and Marketing*

Stephanie Deal  
*Director of Human Resources and Administration*

Fred E. Terwilliger  
*Director of Engineering and Operations*

## Read Power Lines and



Last Issue's Winner:

**Charles E. Pitchford of Butler**

Read your issue of Central Electric Cooperative's Power Lines and win! It's simple — you can win a \$50 credit on your monthly electric bill by reading Power Lines and completing the quiz below.

### Contest Rules

1. The contest is open to all Central Electric Cooperative members with active accounts as of the drawing date.
2. Only one entry per member is permitted.
3. Employees and directors of Central Electric, along with members of their immediate families, are not eligible.
4. The winning entry will appear as a credit on the member's bill and may not be redeemed for cash.

Complete, clip and enclose the quiz and personal information below and return it with your monthly payment. For a faster entry you may complete the survey online at [www.central.coop/quiz](http://www.central.coop/quiz).

**1. True or False:** The new CEC building and subsequent removal of the existing building is scheduled to take about 15 months to complete.

**Answer:** \_\_\_\_\_

**2. True or False:** CEC announced 15 winners for the annual Good Neighbor Scholarship program.

**Answer:** \_\_\_\_\_

**3. True or False:** You can voluntarily participate by conserving power usage during CEC's Peak Alerts.

**Answer:** \_\_\_\_\_

**Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Telephone No:** \_\_\_\_\_ **Account No:** \_\_\_\_\_



**Central Electric Cooperative**

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